

**REQUEST FOR QUALIFICATIONS # 138
FOR
ARKANSAS STATE UNIVERSITY
ONLINE DEGREE COURSES**

ISSUED: March 31, 2008

MAIL OR DELIVER PROPOSALS TO:

**ASU Procurement Services
2713 Pawnee
Jonesboro, AR 72401**

DUE:

**All Proposals Must Be Received No Later than 11:00 am
April 14, 2008**

Arkansas State University Request for Qualifications #138

Arkansas State University-Jonesboro invites interested and qualified vendors to respond to this request for qualifications for products and services to supply the University with services and systems necessary to provide online training and or online courses.

The Current Environment

Arkansas State University-Jonesboro enjoys a reputation as a quality regional institution of higher education and is recognized for offering special services to the people of the Arkansas Delta. It is the only comprehensive public university located in this region, and one of four research institutions in the State of Arkansas. Dedicated to teaching, research and service, the university provides students with the broad educational foundations that help develop critical thinking and analytical skills, decision-making capabilities, and communication skills.

In 2002, Arkansas State University-Jonesboro completed a substantial network upgrade project that moved the network infrastructure to a 10-Gigabit Ethernet backbone over a single-mode fiber infrastructure. The University is pleased to offer gigabit-to-the-desktop capabilities for every port on campus.

The University also provides a fully integrated directory services environment, which integrates all electronic systems and services of the institution, including ERP systems, Learning Management Systems, Collaboration Systems, and other academic support systems.

The University's current enterprise computing environment consists of the SunGard/SCT Banner solution, hosted on a multi-homed Red Hat Linux cluster. The DBMS supporting Banner is Oracle.

The University currently uses Blackboard as its course management system for course management purposes. There are presently approximately 400 blended or completely online courses and 10,000 unique users supported by the Blackboard system. Much of this content is text-based, with limited multimedia content (audio and video) integrated into the pedagogy.

Scope of Services to be Provided

1. Provide to the University content development services such as providing software, hands on training and/or working directly with Faculty in the creation of online learning content.
2. Provide a hosted or managed Learning Management System, which includes the following tools, applications, and capabilities:
 - a. Lecture hosting.
 - b. Assessment Instruments and Utilities.
 - c. Discussion forums and group work environments.
 - d. Reporting capabilities for faculty and academic support personnel.
 - e. Integration with the ASU Single Sign-On environment through LDAP.
3. Provide video capturing, editing, and mixing of faculty teaching content for online course distribution.
4. Provide the framework within the LMS that would allow for the organization of future complete degree programs.
5. Provide training for faculty participating in the program.
6. Provide academic assistance/success services for enrolled students.

7. Provide marketing and recruitment services, materials, and support for identified online degree programs.

Response Procedure

1. Interested vendors should submit 25 information packets highlighting proposed solution, customer testimonials/reference list, and a description of the solution's capabilities with regard to Scope of Services outlined above by the RFQ Response due date.
2. Interested vendors should be prepared to provide on-site demonstrations to University leadership, faculty groups, and support personnel.

Timeline

March 31, 2008 – April 14, 2008

April 15, 2008 – April 30, 2008

No Later Than May 1, 2008

RFQ Responses Received

RFQ Response and Evaluation

Contract Award

Questions/Contact Information

Administrative/Technical Contact: Academic/Teaching/Instructional Contact:

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RFQ Response Address

Online Degree Program RFQ #138

Procurement Services

Arkansas State University

2713 Pawnee

Jonesboro, Arkansas 72401